



# SourceGroup

Strategy + Development + Training = Results

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## Reality Check

### **The new realities of charity in Canada: an interactive presentation**

SourceGroup presents the Reality Check to charities and non-profit organizations. It is interactive, entertaining and stimulating.

Duration 20-45 minutes, with provision for questions and answers. Ideal in combination with your Board Meeting, Annual Meeting or Staff/Volunteer Conference.

#### **○ Community building**

The competition for public support — statistics that will surprise and challenge your team

#### **○ Team Building**

**The new volunteer** — noticed any changes lately?

**The new staff person** — who and what they have become and what they will have to be in the future

**The relationship between volunteer and staff** — who's on first becomes more than an old comedy skit

**The new members of the Board** — the shifting roles and responsibilities

#### **○ Funders**

**The changing expectations of those who pay for it** — return on investment becomes the watchword

**The Changing Role of Government** — from funder to customer and watchdog. Are You There Yet?

#### **○ Marketing**

**The Need for More Effective Communication** — defining your message to whom, and how

**Credibility of Your Organization** — who cares about you, and why should they be loyal?

**Note:** SourceGroup's Reality Check is offered free of charge in the Greater Victoria Area