



# SourceGroup

Strategy + Development + Training = Results

---

## Services to Donors – Investors – Sponsors

Individuals (and organizations too) seeking involvement in the charitable and non-profit communities will often have to balance potential conflicting claims:

- Who do I want to support?
- How much money should I invest?
- What are the various different ways I can become involved?
- How will my involvements impact on those around me—family, employees, friends?
- How do I know I am doing the right thing?
- What return will I get on my Investment?
- Will I receive value for money?
- Will I receive recognition – if I want it?

SourceGroup, with many years of experience, fully understands the process of matching the wishes of the potential benefactor (individual/corporate donors, volunteers and sponsors) to the needs of a specific charity.

For example:

- Newcomers to the community seeking to connect with the community or community members finding themselves with the resources to become more involved, seeking access to confidential advice to discuss their options
- Others may wish to build a plan to benefit the community and seek the professional expertise to find the right connections in the community
- Some have a single-minded idea of a vision they want to fulfill but recognize the need for professional advice to get it off the ground

Whatever your situation, SourceGroup can assist you:

- We will sit down with you to help you define an appropriate course of action. This initial consultation is available at no cost to you.
- If you would like SourceGroup to help you develop and to implement your Strategic Plan of Action, we will be pleased to provide you with a written estimate of our fee for service.

SourceGroup has a successful record of working for individuals with budgets for \$1000 to \$100 Million, Corporations with specific community objectives and Sponsors who want to maximum ROI....and, at your request, we will even organize the celebration on successful Plan completion.