



# SourceGroup

Strategy + Development + Training = Results

---

## Charities

### SourceGroup and the Charity

#### ○ SourceGroup solutions for Charities

- Strategic planning service to charitable organizations and social enterprises
- individual programs on strategy, training, development and marketing
- Client-specific fundraising, events and promotion
- assistance in the design and development of brochures and in-house material
- grant writing

#### ○ Strategic planning service process

##### Meeting

- review your situation
- identify the responses to the following:
  - what is the activity of the Charity?
  - what product does the Charity deliver?
  - who is the customer of the Charity?
  - who does what and reports to whom in the Charity?

##### Present a proposal

##### Dynamic plan of action

Develop a dynamic plan of action for the Charity to meet its goals and objectives with a comprehensive tool-kit containing:

- the concept of "How to get from Here to There"
- tools
- priorities and timelines
- delivery system
- resources

##### Description of the plan for adoption by the Charity

##### Implementation of the Charity's plan of action

SourceGroup is equipped to train, coach and facilitate the Charity to implement the Charity's plan every step of the way and meet plan goals and objectives on time and on Budget.